

# INVOICE



**WDAF**  
**3030 Summit St.**  
**Signal Hill**  
**Kansas City, MO 64108**  
**Main: (816)753-4567**  
**Billing:**

Billing Address:

**Buying Time LLC**  
**Attention: Accounts Payable**  
**650 Massachusetts Ave NW**  
**Suite 210**  
**Washington, DC 20001**

| Invoice # | Invoice Date | Invoice Month | Invoice Period      |
|-----------|--------------|---------------|---------------------|
| 585573-1  | 10/28/12     | October 2012  | 10/01/12 - 10/28/12 |

| Station | Account Executive | Sales Office  | Sales Region |
|---------|-------------------|---------------|--------------|
| WDAF    | Dan Driscoll      | Washington DC | National     |

| Advertiser                  | Product | Estimate Number |
|-----------------------------|---------|-----------------|
| Missourians for Fair & Impa | MFICC   | 2501            |

**Buying Time LLC**  
**Attention: Accounts Payable**  
**650 Massachusetts Ave NW**  
**Suite 210**  
**Washington, DC 20001**

| Flight Dates        | Order # | Alt Order # |
|---------------------|---------|-------------|
| 10/23/12 - 10/29/12 | 585573  | 09851153    |

| Billing Calendar | Billing Type |
|------------------|--------------|
| Broadcast        | Cash         |

| Special Handling |
|------------------|
|------------------|

Send Payment To:

**WDAF**  
**3600 Solutions Center**  
**Chicago, IL 60677-3006**

| IDB # | Advertiser Code | Product Code |
|-------|-----------------|--------------|
| 430   | 430             | 435          |

| Agency Ref | Advertiser Ref |
|------------|----------------|
|------------|----------------|

| Line   | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/<br>Week | Rate       | Type |
|--|------------|----------|-------------|----------------|---------|--------|----------------|------------|------|
| 1  | 10/24/12   | 10/24/12 | M-F 530-6a  | 530-6a         | --W---- | :30    | 1              | \$300.00   | NM   |
| <b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> |            |          |             |                |         |        |                |            |      |
| 10/22/12 10/28/12 --W---- 1 \$300.00   |            |          |             |                |         |        |                |            |      |
| <b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>   |            |          |             |                |         |        |                |            |      |
| 1 4 W 10/24/12 5:45 AM M-F 530-6a 530-6a :30 MOBAR12TENV101 \$300.00 NM                      |            |          |             |                |         |        |                |            |      |
| 2  | 10/25/12   | 10/25/12 | M-F 530-6a  | 530-6a         | ---T--- | :30    | 1              | \$300.00   | NM   |
| <b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> |            |          |             |                |         |        |                |            |      |
| 10/22/12 10/28/12 ---T--- 1 \$300.00   |            |          |             |                |         |        |                |            |      |
| <b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>   |            |          |             |                |         |        |                |            |      |
| 1 4 Th 10/25/12 5:54 AM M-F 530-6a 530-6a :30 MOBAR12TENV101 \$300.00 NM                     |            |          |             |                |         |        |                |            |      |
| 3  | 10/26/12   | 10/26/12 | M-F 530-6a  | 530-6a         | ----F-- | :30    | 1              | \$300.00   | NM   |
| <b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> |            |          |             |                |         |        |                |            |      |
| 10/22/12 10/28/12 ----F-- 1 \$300.00   |            |          |             |                |         |        |                |            |      |
| <b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>   |            |          |             |                |         |        |                |            |      |
| 1 4 F 10/26/12 5:38 AM M-F 530-6a 530-6a :30 MOBAR12TENV101 \$300.00 NM                      |            |          |             |                |         |        |                |            |      |
| 5  | 10/24/12   | 10/24/12 | M-F 6-7a    | 6-7a           | --W---- | :30    | 1              | \$1,000.00 | NM   |
| <b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> |            |          |             |                |         |        |                |            |      |
| 10/22/12 10/28/12 --W---- 1 \$1,000.00   |            |          |             |                |         |        |                |            |      |
| <b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>   |            |          |             |                |         |        |                |            |      |
| 1 4 W 10/24/12 6:09 AM M-F 6-7a 6-7a :30 MOBAR12TENV101 \$1,000.00 NM                        |            |          |             |                |         |        |                |            |      |
| 6  | 10/25/12   | 10/25/12 | M-F 6-7a    | 6-7a           | ---T--- | :30    | 1              | \$1,000.00 | NM   |
| <b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> |            |          |             |                |         |        |                |            |      |
| 10/22/12 10/28/12 ---T--- 1 \$1,000.00   |            |          |             |                |         |        |                |            |      |
| <b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>   |            |          |             |                |         |        |                |            |      |
| 1 4 Th 10/25/12 6:45 AM M-F 6-7a 6-7a :30 MOBAR12TENV101 \$1,000.00 NM                       |            |          |             |                |         |        |                |            |      |

**INVOICE**

Send Payment To:  
**WDAF**  
**3600 Solutions Center**  
**Chicago, IL 60677-3006**



| Invoice #                        | Invoice Date | Invoice Month | Invoice Period      |
|----------------------------------|--------------|---------------|---------------------|
| 585573-1                         | 10/28/12     | October 2012  | 10/01/12 - 10/28/12 |
| Advertiser                       |              | Product       | Estimate Number     |
| Missourians for Fair & Impartial |              | MFICC         | 2501                |

| Line   | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/<br>Week | Rate       | Type |
|--|------------|----------|-------------|----------------|---------|--------|----------------|------------|------|
| 7  | 10/26/12   | 10/26/12 | M-F 6-7a    | 6-7a           | ----F-- | :30    | 1              | \$1,000.00 | NM   |
| <b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> |            |          |             |                |         |        |                |            |      |
| 10/22/12 10/28/12 ----F-- 1 \$1,000.00   |            |          |             |                |         |        |                |            |      |
| <b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>   |            |          |             |                |         |        |                |            |      |
| 1 4 F 10/26/12 6:00 AM M-F 6-7a 6-7a :30 MOBAR12TENV101 \$1,000.00 NM                        |            |          |             |                |         |        |                |            |      |
| 9  | 10/24/12   | 10/24/12 | 7-8a        | 7-8a           | --W---- | :30    | 1              | \$825.00   | NM   |
| <b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> |            |          |             |                |         |        |                |            |      |
| 10/22/12 10/28/12 --W---- 1 \$825.00   |            |          |             |                |         |        |                |            |      |
| <b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>   |            |          |             |                |         |        |                |            |      |
| 1 4 W 10/24/12 7:25 AM 7-8a 7-8a :30 MOBAR12TENV101 \$825.00 NM                              |            |          |             |                |         |        |                |            |      |
| 10   | 10/25/12   | 10/25/12 | 7-8a        | 7-8a           | ---T--- | :30    | 1              | \$825.00   | NM   |
| <b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> |            |          |             |                |         |        |                |            |      |
| 10/22/12 10/28/12 ---T--- 1 \$825.00   |            |          |             |                |         |        |                |            |      |
| <b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>   |            |          |             |                |         |        |                |            |      |
| 1 4 Th 10/25/12 7:40 AM 7-8a 7-8a :30 MOBAR12TENV101 \$825.00 NM                             |            |          |             |                |         |        |                |            |      |
| 11   | 10/26/12   | 10/26/12 | 7-8a        | 7-8a           | ----F-- | :30    | 1              | \$825.00   | NM   |
| <b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> |            |          |             |                |         |        |                |            |      |
| 10/22/12 10/28/12 ----F-- 1 \$825.00   |            |          |             |                |         |        |                |            |      |
| <b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>   |            |          |             |                |         |        |                |            |      |
| 1 4 F 10/26/12 7:39 AM 7-8a 7-8a :30 MOBAR12TENV101 \$825.00 NM                              |            |          |             |                |         |        |                |            |      |
| 13   | 10/24/12   | 10/24/12 | 8-9a        | 8-9a           | --W---- | :30    | 1              | \$825.00   | NM   |
| <b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> |            |          |             |                |         |        |                |            |      |
| 10/22/12 10/28/12 --W---- 1 \$825.00   |            |          |             |                |         |        |                |            |      |
| <b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>   |            |          |             |                |         |        |                |            |      |
| 1 4 W 10/24/12 8:58 AM 8-9a 8-9a :30 MOBAR12TENV101 \$825.00 NM                              |            |          |             |                |         |        |                |            |      |
| 14   | 10/25/12   | 10/25/12 | 8-9a        | 8-9a           | ---T--- | :30    | 1              | \$825.00   | NM   |
| <b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> |            |          |             |                |         |        |                |            |      |
| 10/22/12 10/28/12 ---T--- 1 \$825.00   |            |          |             |                |         |        |                |            |      |
| <b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>   |            |          |             |                |         |        |                |            |      |
| 1 4 Th 10/25/12 8:25 AM 8-9a 8-9a :30 MOBAR12TENV101 \$825.00 NM                             |            |          |             |                |         |        |                |            |      |
| 15   | 10/26/12   | 10/26/12 | 8-9a        | 8-9a           | ----F-- | :30    | 1              | \$825.00   | NM   |
| <b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> |            |          |             |                |         |        |                |            |      |
| 10/22/12 10/28/12 ----F-- 1 \$825.00   |            |          |             |                |         |        |                |            |      |
| <b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>   |            |          |             |                |         |        |                |            |      |
| 1 4 F 10/26/12 8:28 AM 8-9a 8-9a :30 MOBAR12TENV101 \$825.00 NM                              |            |          |             |                |         |        |                |            |      |
| 17   | 10/24/12   | 10/24/12 | 5-530p      | 5-530p         | --W---- | :30    | 1              | \$1,000.00 | NM   |
| <b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> |            |          |             |                |         |        |                |            |      |
| 10/22/12 10/28/12 --W---- 1 \$1,000.00   |            |          |             |                |         |        |                |            |      |
| <b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>   |            |          |             |                |         |        |                |            |      |
| 1 4 W 10/24/12 5:13 PM 5-530p 5-530p :30 MOBAR12TENV101 \$1,000.00 NM                        |            |          |             |                |         |        |                |            |      |

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**3600 Solutions Center**  
**Chicago, IL 60677-3006**


| Invoice #                        | Invoice Date | Invoice Month | Invoice Period      |
|----------------------------------|--------------|---------------|---------------------|
| 585573-1                         | 10/28/12     | October 2012  | 10/01/12 - 10/28/12 |
| Advertiser                       |              | Product       | Estimate Number     |
| Missourians for Fair & Impartial |              | MFICC         | 2501                |

| Line   | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/<br>Week | Rate       | Type |
|--|------------|----------|-------------|----------------|---------|--------|----------------|------------|------|
| 18   | 10/25/12   | 10/25/12 | 5-530p      | 5-530p         | ---T--- | :30    | 1              | \$1,000.00 | NM   |
| <b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> |            |          |             |                |         |        |                |            |      |
| 10/22/12 10/28/12 ---T--- 1 \$1,000.00   |            |          |             |                |         |        |                |            |      |
| <b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>   |            |          |             |                |         |        |                |            |      |
| 1 4 Th 10/25/12 5:09 PM 5-530p 5-530p :30 MOBAR12TENV101 \$1,000.00 NM                       |            |          |             |                |         |        |                |            |      |
| 19   | 10/26/12   | 10/26/12 | 5-530p      | 5-530p         | ----F-- | :30    | 1              | \$1,000.00 | NM   |
| <b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> |            |          |             |                |         |        |                |            |      |
| 10/22/12 10/28/12 ----F-- 1 \$1,000.00   |            |          |             |                |         |        |                |            |      |
| <b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>   |            |          |             |                |         |        |                |            |      |
| 1 4 F 10/26/12 5:08 PM 5-530p 5-530p :30 MOBAR12TENV101 \$1,000.00 NM                        |            |          |             |                |         |        |                |            |      |
| 21   | 10/24/12   | 10/24/12 | 530-6P      | 530-6P         | -----   | :30    | 0              | \$1,000.00 | NM   |
| <b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> |            |          |             |                |         |        |                |            |      |
| 10/22/12 10/28/12 --W---- 1 \$1,000.00   |            |          |             |                |         |        |                |            |      |
| <b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>   |            |          |             |                |         |        |                |            |      |
| 1 4 W 10/24/12 5:38 PM 530-6P 530-6P :30 MOBAR12TENV101 \$1,000.00 NM                        |            |          |             |                |         |        |                |            |      |
| 22   | 10/25/12   | 10/25/12 | 530-6p      | 530-6p         | ---T--- | :30    | 1              | \$1,000.00 | NM   |
| <b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> |            |          |             |                |         |        |                |            |      |
| 10/22/12 10/28/12 ---T--- 1 \$1,000.00   |            |          |             |                |         |        |                |            |      |
| <b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>   |            |          |             |                |         |        |                |            |      |
| 1 4 Th 10/25/12 5:38 PM 530-6p 530-6p :30 MOBAR12TENV101 \$1,000.00 NM                       |            |          |             |                |         |        |                |            |      |
| 23   | 10/26/12   | 10/26/12 | 530-6p      | 530-6p         | ----F-- | :30    | 1              | \$1,000.00 | NM   |
| <b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> |            |          |             |                |         |        |                |            |      |
| 10/22/12 10/28/12 ----F-- 1 \$1,000.00   |            |          |             |                |         |        |                |            |      |
| <b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>   |            |          |             |                |         |        |                |            |      |
| 1 4 F 10/26/12 5:42 PM 530-6p 530-6p :30 MOBAR12TENV101 \$1,000.00 NM                        |            |          |             |                |         |        |                |            |      |
| 25   | 10/24/12   | 10/24/12 | M-F 6-630p  | 6-630p         | --W---- | :30    | 1              | \$1,440.00 | NM   |
| <b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> |            |          |             |                |         |        |                |            |      |
| 10/22/12 10/28/12 --W---- 1 \$1,440.00   |            |          |             |                |         |        |                |            |      |
| <b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>   |            |          |             |                |         |        |                |            |      |
| 1 4 W 10/24/12 6:09 PM M-F 6-630p 6-630p :30 MOBAR12TENV101 \$1,440.00 NM                    |            |          |             |                |         |        |                |            |      |
| 26   | 10/25/12   | 10/25/12 | M-F 6-630p  | 6-630p         | ---T--- | :30    | 1              | \$1,440.00 | NM   |
| <b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> |            |          |             |                |         |        |                |            |      |
| 10/22/12 10/28/12 ---T--- 1 \$1,440.00   |            |          |             |                |         |        |                |            |      |
| <b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>   |            |          |             |                |         |        |                |            |      |
| 1 4 Th 10/25/12 6:09 PM M-F 6-630p 6-630p :30 MOBAR12TENV101 \$1,440.00 NM                   |            |          |             |                |         |        |                |            |      |
| 27   | 10/26/12   | 10/26/12 | M-F 6-630p  | 6-630p         | ----F-- | :30    | 1              | \$1,440.00 | NM   |
| <b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> |            |          |             |                |         |        |                |            |      |
| 10/22/12 10/28/12 ----F-- 1 \$1,440.00   |            |          |             |                |         |        |                |            |      |
| <b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>   |            |          |             |                |         |        |                |            |      |
| 1 4 F 10/26/12 6:09 PM M-F 6-630p 6-630p :30 MOBAR12TENV101 \$1,440.00 NM                    |            |          |             |                |         |        |                |            |      |

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**Chicago, IL 60677-3006**


| Invoice #                   | Invoice Date | Invoice Month | Invoice Period      |
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| 585573-1                    | 10/28/12     | October 2012  | 10/01/12 - 10/28/12 |
| Advertiser                  |              | Product       | Estimate Number     |
| Missourians for Fair & Imp. |              | MFICC         | 2501                |

| Line   | Start Date | End Date | Description   | Start/End Time | MTWTFSS | Length | Spots/<br>Week | Rate       | Type |
|--|------------|----------|---------------|----------------|---------|--------|----------------|------------|------|
| 29   | 10/25/12   | 10/25/12 | M-F 630-7p    | 630-7p         | ---T--- | :30    | 1              | \$3,500.00 | NM   |
| <b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> |            |          |               |                |         |        |                |            |      |
| 10/22/12 10/28/12 ---T--- 1 \$3,500.00   |            |          |               |                |         |        |                |            |      |
| <b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type   |            |          |               |                |         |        |                |            |      |
| 1 4 Th 10/25/12 M-F 630-7p 630-7p :00 \$3,500.00 NM  |            |          |               |                |         |        |                |            |      |
| <i>Credited</i>  |            |          |               |                |         |        |                |            |      |
| 31   | 10/24/12   | 10/24/12 | M-F 10-1030p  | 10-1030p       | --W---- | :30    | 1              | \$1,800.00 | NM   |
| <b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> |            |          |               |                |         |        |                |            |      |
| 10/22/12 10/28/12 --W---- 1 \$1,800.00   |            |          |               |                |         |        |                |            |      |
| <b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type   |            |          |               |                |         |        |                |            |      |
| 1 4 W 10/24/12 11:32 PM M-F 10-1030p 10-1030p :30 MOBAR12TENV101 \$1,800.00 NM               |            |          |               |                |         |        |                |            |      |
| <i>*</i>   |            |          |               |                |         |        |                |            |      |
| 32   | 10/25/12   | 10/25/12 | M-F 10-1030p  | 10-1030p       | ---T--- | :30    | 1              | \$1,800.00 | NM   |
| <b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> |            |          |               |                |         |        |                |            |      |
| 10/22/12 10/28/12 ---T--- 1 \$1,800.00   |            |          |               |                |         |        |                |            |      |
| <b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type   |            |          |               |                |         |        |                |            |      |
| 1 4 Th 10/25/12 11:24 PM M-F 10-1030p 10-1030p :30 MOBAR12TENV101 \$1,800.00 NM              |            |          |               |                |         |        |                |            |      |
| <i>*</i>   |            |          |               |                |         |        |                |            |      |
| 34   | 10/24/12   | 10/24/12 | M-F 10-11a    | 10-11a         | --W---- | :30    | 1              | \$150.00   | NM   |
| <b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> |            |          |               |                |         |        |                |            |      |
| 10/22/12 10/28/12 --W---- 1 \$150.00   |            |          |               |                |         |        |                |            |      |
| <b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type   |            |          |               |                |         |        |                |            |      |
| 1 4 W 10/24/12 10:56 AM M-F 10-11a 10-11a :30 MOBAR12TENV101 \$150.00 NM                     |            |          |               |                |         |        |                |            |      |
| <i>*</i>   |            |          |               |                |         |        |                |            |      |
| 35   | 10/25/12   | 10/25/12 | M-F 10-11a    | 10-11a         | ---T--- | :30    | 1              | \$150.00   | NM   |
| <b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> |            |          |               |                |         |        |                |            |      |
| 10/22/12 10/28/12 ---T--- 1 \$150.00   |            |          |               |                |         |        |                |            |      |
| <b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type   |            |          |               |                |         |        |                |            |      |
| 1 4 Th 10/25/12 10:40 AM M-F 10-11a 10-11a :30 MOBAR12TENV101 \$150.00 NM                    |            |          |               |                |         |        |                |            |      |
| <i>*</i>   |            |          |               |                |         |        |                |            |      |
| 36   | 10/26/12   | 10/26/12 | M-F 10-11a    | 10-11a         | ---F--  | :30    | 1              | \$150.00   | NM   |
| <b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> |            |          |               |                |         |        |                |            |      |
| 10/22/12 10/28/12 ----F-- 1 \$150.00   |            |          |               |                |         |        |                |            |      |
| <b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type   |            |          |               |                |         |        |                |            |      |
| 1 4 F 10/26/12 10:48 AM M-F 10-11a 10-11a :30 MOBAR12TENV101 \$150.00 NM                     |            |          |               |                |         |        |                |            |      |
| <i>*</i>   |            |          |               |                |         |        |                |            |      |
| 39   | 10/26/12   | 10/26/12 | 930-10p       | 930-10p        | ----F-- | :30    | 1              | \$1,800.00 | NM   |
| <b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> |            |          |               |                |         |        |                |            |      |
| 10/22/12 10/28/12 ----F-- 1 \$1,800.00   |            |          |               |                |         |        |                |            |      |
| <b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type   |            |          |               |                |         |        |                |            |      |
| 1 4 F 10/26/12 9:45 PM 930-10p 930-10p :30 MOBAR12TENV101 \$1,800.00 NM                      |            |          |               |                |         |        |                |            |      |
| <i>*</i>   |            |          |               |                |         |        |                |            |      |
| 40   | 10/27/12   | 10/27/12 | Sa 1030-1130p | 1030-1130p     | -----S- | :30    | 1              | \$200.00   | NM   |
| <b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> |            |          |               |                |         |        |                |            |      |
| 10/22/12 10/28/12 -----S- 1 \$200.00   |            |          |               |                |         |        |                |            |      |
| <b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type   |            |          |               |                |         |        |                |            |      |
| 1 4 Sa 10/27/12 11:59 PM Sa 1030-1130p 1030-1130p :30 MOBAR12TENV101 \$200.00 NM             |            |          |               |                |         |        |                |            |      |
| <i>*</i>   |            |          |               |                |         |        |                |            |      |

# INVOICE

Send Payment To:

**WDAF**  
**3600 Solutions Center**  
**Chicago, IL 60677-3006**



| Invoice #                        | Invoice Date | Invoice Month | Invoice Period      |
|----------------------------------|--------------|---------------|---------------------|
| 585573-1                         | 10/28/12     | October 2012  | 10/01/12 - 10/28/12 |
| Advertiser                       |              | Product       | Estimate Number     |
| Missourians for Fair & Impartial |              | MFICC         | 2501                |

| Line   | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/<br>Week | Rate     | Type |
|--|------------|----------|-------------|----------------|---------|--------|----------------|----------|------|
| 41   | 10/28/12   | 10/28/12 | Su 5-6p     | 5-6p           | -----S  | :30    | 1              | \$375.00 | NM   |
| <b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> |            |          |             |                |         |        |                |          |      |
| 10/22/12 10/28/12 -----S 1 \$375.00  |            |          |             |                |         |        |                |          |      |
| <b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>   |            |          |             |                |         |        |                |          |      |
| 1 4 Su 10/28/12 5:41 PM Su 5-6p 5-6p :30 MOBAR12TENV101 \$375.00 NM                          |            |          |             |                |         |        |                |          |      |
| <b>42</b> 10/28/12 10/28/12 World Series on FOX 6p-CC -----S :30 1 \$3,500.00 NM             |            |          |             |                |         |        |                |          |      |
| <b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> |            |          |             |                |         |        |                |          |      |
| 10/22/12 10/28/12 -----S 1 \$3,500.00  |            |          |             |                |         |        |                |          |      |
| <b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>   |            |          |             |                |         |        |                |          |      |
| 1 4 Su 10/28/12 9:14 PM World Series on FOX 6p-CC :30 MOBAR12TENV101 \$3,500.00 NM           |            |          |             |                |         |        |                |          |      |

Total Spots      30      Gross Total      \$29,095.00

## Payment Terms 30 Days

|                          |                    |
|--------------------------|--------------------|
| <u>Agency Commission</u> | <b>\$4,364.25</b>  |
| <u>Net Amount Due</u>    | <b>\$24,730.75</b> |

# INVOICE



**WDAF**  
**3030 Summit St.**  
**Signal Hill**  
**Kansas City, MO 64108**  
**Main: (816)753-4567**  
**Billing:**

| Invoice # | Invoice Date | Invoice Month | Invoice Period      |
|-----------|--------------|---------------|---------------------|
| 585989-1  | 11/11/12     | November 2012 | 10/29/12 - 11/05/12 |

| Station | Account Executive | Sales Office  | Sales Region |
|---------|-------------------|---------------|--------------|
| WDAF    | Dan Driscoll      | Washington DC | National     |

Billing Address:

**Buying Time LLC**  
**Attention: Accounts Payable**  
**650 Massachusetts Ave NW**  
**Suite 210**  
**Washington, DC 20001**

| Advertiser                  | Product | Estimate Number |
|-----------------------------|---------|-----------------|
| Missourians for Fair & Impa | MFICC   | 2504            |

| Flight Dates        | Order # | Alt Order # |
|---------------------|---------|-------------|
| 10/30/12 - 11/05/12 | 585989  | 09851690    |

| Billing Calendar | Billing Type |
|------------------|--------------|
| Broadcast        | Cash         |

| Special Handling |
|------------------|
|                  |

| IDB # | Advertiser Code | Product Code |
|-------|-----------------|--------------|
|       | 430             | 435          |

| Agency Ref | Advertiser Ref |
|------------|----------------|
|            |                |

Send Payment To:

**WDAF**  
**3600 Solutions Center**  
**Chicago, IL 60677-3006**

| Line  | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/<br>Week | Rate       | Type |
|---|------------|----------|-------------|----------------|---------|--------|----------------|------------|------|
| 1   | 10/31/12   | 10/31/12 | M-F 530-6a  | 530-6a         | --W---- | :30    | 1              | \$300.00   | NM   |
| <hr/>   |            |          |             |                |         |        |                |            |      |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> |            |          |             |                |         |        |                |            |      |
| 10/29/12 11/04/12 --W---- 1 \$300.00  |            |          |             |                |         |        |                |            |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type   |            |          |             |                |         |        |                |            |      |
| 1 4 W 10/31/12 5:53 AM M-F 530-6a 530-6a :30 MOBAR12TENV101 \$300.00 NM               |            |          |             |                |         |        |                |            |      |
| 2   | 11/02/12   | 11/02/12 | M-F 530-6a  | 530-6a         | ---F--  | :30    | 1              | \$300.00   | NM   |
| <hr/>   |            |          |             |                |         |        |                |            |      |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> |            |          |             |                |         |        |                |            |      |
| 10/29/12 11/04/12 ---F-- 1 \$300.00   |            |          |             |                |         |        |                |            |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type   |            |          |             |                |         |        |                |            |      |
| 1 4 F 11/02/12 5:58 AM M-F 530-6a 530-6a :30 MOBAR12TENV101 \$300.00 NM               |            |          |             |                |         |        |                |            |      |
| 3   | 11/05/12   | 11/05/12 | M-F 530-6a  | 530-6a         | M-----  | :30    | 1              | \$300.00   | NM   |
| <hr/>   |            |          |             |                |         |        |                |            |      |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> |            |          |             |                |         |        |                |            |      |
| 11/05/12 11/11/12 M----- 1 \$300.00   |            |          |             |                |         |        |                |            |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type   |            |          |             |                |         |        |                |            |      |
| 1 4 M 11/05/12 5:37 AM M-F 530-6a 530-6a :30 MOBAR12TENV101 \$300.00 NM               |            |          |             |                |         |        |                |            |      |
| 4   | 10/30/12   | 10/30/12 | M-F 6-7a    | 6-7a           | -T----- | :30    | 1              | \$1,000.00 | NM   |
| <hr/>   |            |          |             |                |         |        |                |            |      |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> |            |          |             |                |         |        |                |            |      |
| 10/29/12 11/04/12 -T----- 1 \$1,000.00  |            |          |             |                |         |        |                |            |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type   |            |          |             |                |         |        |                |            |      |
| 1 4 Tu 10/30/12 6:57 AM M-F 6-7a 6-7a :30 MOBAR12TENV101 \$1,000.00 NM                |            |          |             |                |         |        |                |            |      |
| 5   | 11/01/12   | 11/01/12 | M-F 6-7a    | 6-7a           | ---T--- | :30    | 1              | \$1,000.00 | NM   |
| <hr/>   |            |          |             |                |         |        |                |            |      |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> |            |          |             |                |         |        |                |            |      |
| 10/29/12 11/04/12 ---T--- 1 \$1,000.00  |            |          |             |                |         |        |                |            |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type   |            |          |             |                |         |        |                |            |      |
| 1 4 Th 11/01/12 6:36 AM M-F 6-7a 6-7a :30 MOBAR12TENV101 \$1,000.00 NM                |            |          |             |                |         |        |                |            |      |

**INVOICE**

Send Payment To:

**WDAF**  
**3600 Solutions Center**  
**Chicago, IL 60677-3006**


| Invoice #                        | Invoice Date | Invoice Month | Invoice Period      |
|----------------------------------|--------------|---------------|---------------------|
| 585989-1                         | 11/11/12     | November 2012 | 10/29/12 - 11/05/12 |
| Advertiser                       |              | Product       | Estimate Number     |
| Missourians for Fair & Impartial |              | MFICC         | 2504                |

| Line   | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/<br>Week | Rate       | Type |
|--|------------|----------|-------------|----------------|---------|--------|----------------|------------|------|
| 6  | 11/05/12   | 11/05/12 | M-F 6-7a    | 6-7a           | M-----  | :30    | 1              | \$1,000.00 | NM   |
| <b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>   |            |          |             |                |         |        |                |            |      |
| 11/05/12 11/11/12 M----- 1 \$1,000.00  |            |          |             |                |         |        |                |            |      |
| <b>Spots:</b> <u># Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> |            |          |             |                |         |        |                |            |      |
| 1 4 M 11/05/12 6:06 AM M-F 6-7a 6-7a :30 MOBAR12TENV101 \$1,000.00 NM  |            |          |             |                |         |        |                |            |      |
| 7  | 10/30/12   | 10/30/12 | 7-8a        | 7-8a           | -T----- | :30    | 1              | \$825.00   | NM   |
| <b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>   |            |          |             |                |         |        |                |            |      |
| 10/29/12 11/04/12 -T----- 1 \$825.00   |            |          |             |                |         |        |                |            |      |
| <b>Spots:</b> <u># Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> |            |          |             |                |         |        |                |            |      |
| 1 4 Tu 10/30/12 7:59 AM 7-8a 7-8a :30 MOBAR12TENV101 \$825.00 NM   |            |          |             |                |         |        |                |            |      |
| 8  | 10/31/12   | 10/31/12 | 7-8a        | 7-8a           | --W---- | :30    | 1              | \$825.00   | NM   |
| <b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>   |            |          |             |                |         |        |                |            |      |
| 10/29/12 11/04/12 --W---- 1 \$825.00   |            |          |             |                |         |        |                |            |      |
| <b>Spots:</b> <u># Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> |            |          |             |                |         |        |                |            |      |
| 1 4 W 10/31/12 7:53 AM 7-8a 7-8a :30 MOBAR12TENV101 \$825.00 NM  |            |          |             |                |         |        |                |            |      |
| 9  | 11/02/12   | 11/02/12 | 7-8a        | 7-8a           | ----F-- | :30    | 1              | \$825.00   | NM   |
| <b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>   |            |          |             |                |         |        |                |            |      |
| 10/29/12 11/04/12 ----F-- 1 \$825.00   |            |          |             |                |         |        |                |            |      |
| <b>Spots:</b> <u># Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> |            |          |             |                |         |        |                |            |      |
| 1 4 F 11/02/12 7:59 AM 7-8a 7-8a :30 MOBAR12TENV101 \$825.00 NM  |            |          |             |                |         |        |                |            |      |
| 10   | 11/05/12   | 11/05/12 | 7-8a        | 7-8a           | M-----  | :30    | 1              | \$825.00   | NM   |
| <b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>   |            |          |             |                |         |        |                |            |      |
| 11/05/12 11/11/12 M----- 1 \$825.00  |            |          |             |                |         |        |                |            |      |
| <b>Spots:</b> <u># Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> |            |          |             |                |         |        |                |            |      |
| 1 4 M 11/05/12 7:08 AM 7-8a 7-8a :30 MOBAR12TENV101 \$825.00 NM  |            |          |             |                |         |        |                |            |      |
| 11   | 10/31/12   | 10/31/12 | 8-9a        | 8-9a           | --W---- | :30    | 1              | \$825.00   | NM   |
| <b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>   |            |          |             |                |         |        |                |            |      |
| 10/29/12 11/04/12 --W---- 1 \$825.00   |            |          |             |                |         |        |                |            |      |
| <b>Spots:</b> <u># Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> |            |          |             |                |         |        |                |            |      |
| 1 4 W 10/31/12 8:38 AM 8-9a 8-9a :30 MOBAR12TENV101 \$825.00 NM  |            |          |             |                |         |        |                |            |      |
| 12   | 11/01/12   | 11/01/12 | 8-9a        | 8-9a           | ---T--- | :30    | 1              | \$825.00   | NM   |
| <b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>   |            |          |             |                |         |        |                |            |      |
| 10/29/12 11/04/12 ---T--- 1 \$825.00   |            |          |             |                |         |        |                |            |      |
| <b>Spots:</b> <u># Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> |            |          |             |                |         |        |                |            |      |
| 1 4 Th 11/01/12 8:37 AM 8-9a 8-9a :30 MOBAR12TENV101 \$825.00 NM   |            |          |             |                |         |        |                |            |      |
| 13   | 11/02/12   | 11/02/12 | 8-9a        | 8-9a           | ----F-- | :30    | 1              | \$825.00   | NM   |
| <b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>   |            |          |             |                |         |        |                |            |      |
| 10/29/12 11/04/12 ----F-- 1 \$825.00   |            |          |             |                |         |        |                |            |      |
| <b>Spots:</b> <u># Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> |            |          |             |                |         |        |                |            |      |
| 1 4 F 11/02/12 8:54 AM 8-9a 8-9a :30 MOBAR12TENV101 \$825.00 NM  |            |          |             |                |         |        |                |            |      |

**INVOICE**

Send Payment To:

**WDAF**  
**3600 Solutions Center**  
**Chicago, IL 60677-3006**


| Invoice #                        | Invoice Date | Invoice Month | Invoice Period      |
|----------------------------------|--------------|---------------|---------------------|
| 585989-1                         | 11/11/12     | November 2012 | 10/29/12 - 11/05/12 |
| Advertiser                       |              | Product       | Estimate Number     |
| Missourians for Fair & Impartial |              | MFICC         | 2504                |

| Line   | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/<br>Week | Rate       | Type |
|--|------------|----------|-------------|----------------|---------|--------|----------------|------------|------|
| 14   | 11/05/12   | 11/05/12 | 8-9a        | 8-9a           | M-----  | :30    | 1              | \$825.00   | NM   |
| <b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>   |            |          |             |                |         |        |                |            |      |
| 11/05/12 11/11/12 M----- 1 \$825.00  |            |          |             |                |         |        |                |            |      |
| <b>Spots:</b> <u># Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> |            |          |             |                |         |        |                |            |      |
| 1 4 M 11/05/12 8:52 AM 8-9a 8-9a :30 MOBAR12TENV101 \$825.00 NM  |            |          |             |                |         |        |                |            |      |
| 15   | 10/30/12   | 10/30/12 | M-F 12-1p   | 12-1p          | -T----- | :30    | 1              | \$500.00   | NM   |
| <b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>   |            |          |             |                |         |        |                |            |      |
| 10/29/12 11/04/12 -T----- 1 \$500.00   |            |          |             |                |         |        |                |            |      |
| <b>Spots:</b> <u># Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> |            |          |             |                |         |        |                |            |      |
| 1 4 Tu 10/30/12 12:15 PM M-F 12-1p 12-1p :30 MOBAR12TENV101 \$500.00 NM  |            |          |             |                |         |        |                |            |      |
| 16   | 11/01/12   | 11/01/12 | M-F 12-1p   | 12-1p          | ---T--- | :30    | 1              | \$500.00   | NM   |
| <b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>   |            |          |             |                |         |        |                |            |      |
| 10/29/12 11/04/12 ---T--- 1 \$500.00   |            |          |             |                |         |        |                |            |      |
| <b>Spots:</b> <u># Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> |            |          |             |                |         |        |                |            |      |
| 1 4 Th 11/01/12 12:40 PM M-F 12-1p 12-1p :30 MOBAR12TENV101 \$500.00 NM  |            |          |             |                |         |        |                |            |      |
| 17   | 11/05/12   | 11/05/12 | M-F 12-1p   | 12-1p          | M-----  | :30    | 1              | \$500.00   | NM   |
| <b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>   |            |          |             |                |         |        |                |            |      |
| 11/05/12 11/11/12 M----- 1 \$500.00  |            |          |             |                |         |        |                |            |      |
| <b>Spots:</b> <u># Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> |            |          |             |                |         |        |                |            |      |
| 1 4 M 11/05/12 12:44 PM M-F 12-1p 12-1p :30 MOBAR12TENV101 \$500.00 NM   |            |          |             |                |         |        |                |            |      |
| 18   | 10/30/12   | 10/30/12 | 5-530p      | 5-530p         | -T----- | :30    | 1              | \$1,000.00 | NM   |
| <b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>   |            |          |             |                |         |        |                |            |      |
| 10/29/12 11/04/12 -T----- 1 \$1,000.00   |            |          |             |                |         |        |                |            |      |
| <b>Spots:</b> <u># Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> |            |          |             |                |         |        |                |            |      |
| 1 4 Tu 10/30/12 5:28 PM 5-530p 5-530p :30 MOBAR12TENV101 \$1,000.00 NM   |            |          |             |                |         |        |                |            |      |
| 19   | 10/31/12   | 10/31/12 | 5-530p      | 5-530p         | --W---- | :30    | 1              | \$1,000.00 | NM   |
| <b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>   |            |          |             |                |         |        |                |            |      |
| 10/29/12 11/04/12 --W---- 1 \$1,000.00   |            |          |             |                |         |        |                |            |      |
| <b>Spots:</b> <u># Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> |            |          |             |                |         |        |                |            |      |
| 1 4 W 10/31/12 5:08 PM 5-530p 5-530p :30 MOBAR12TENV101 \$1,000.00 NM  |            |          |             |                |         |        |                |            |      |
| 20   | 11/05/12   | 11/05/12 | 5-530p      | 5-530p         | M-----  | :30    | 1              | \$1,000.00 | NM   |
| <b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>   |            |          |             |                |         |        |                |            |      |
| 11/05/12 11/11/12 M----- 1 \$1,000.00  |            |          |             |                |         |        |                |            |      |
| <b>Spots:</b> <u># Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> |            |          |             |                |         |        |                |            |      |
| 1 4 M 11/05/12 5:14 PM 5-530p 5-530p :30 MOBAR12TENV101 \$1,000.00 NM  |            |          |             |                |         |        |                |            |      |
| 21   | 10/31/12   | 10/31/12 | 530-6p      | 530-6p         | --W---- | :30    | 1              | \$1,000.00 | NM   |
| <b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>   |            |          |             |                |         |        |                |            |      |
| 10/29/12 11/04/12 --W---- 1 \$1,000.00   |            |          |             |                |         |        |                |            |      |
| <b>Spots:</b> <u># Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> |            |          |             |                |         |        |                |            |      |
| 1 4 W 10/31/12 5:38 PM 530-6p 530-6p :30 MOBAR12TENV101 \$1,000.00 NM  |            |          |             |                |         |        |                |            |      |

**INVOICE**

Send Payment To:

**WDAF**  
**3600 Solutions Center**  
**Chicago, IL 60677-3006**


| Invoice #                   | Invoice Date | Invoice Month | Invoice Period      |
|-----------------------------|--------------|---------------|---------------------|
| 585989-1                    | 11/11/12     | November 2012 | 10/29/12 - 11/05/12 |
| Advertiser                  |              | Product       | Estimate Number     |
| Missourians for Fair & Impa |              | MFICC         | 2504                |

| Line   | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/<br>Week | Rate       | Type |
|--|------------|----------|-------------|----------------|---------|--------|----------------|------------|------|
| 22   | 11/02/12   | 11/02/12 | 530-6p      | 530-6p         | ----F-- | :30    | 1              | \$1,000.00 | NM   |
| <b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> |            |          |             |                |         |        |                |            |      |
| 10/29/12 11/04/12 ----F-- 1 \$1,000.00   |            |          |             |                |         |        |                |            |      |
| <b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type   |            |          |             |                |         |        |                |            |      |
| 1 4 F 11/02/12 5:39 PM 530-6p 530-6p :30 MOBAR12TENV101 \$1,000.00 NM                        |            |          |             |                |         |        |                |            |      |
| 23   | 10/30/12   | 10/30/12 | M-F 6-630p  | 6-630p         | -T----- | :30    | 1              | \$1,440.00 | NM   |
| <b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> |            |          |             |                |         |        |                |            |      |
| 10/29/12 11/04/12 -T----- 1 \$1,440.00   |            |          |             |                |         |        |                |            |      |
| <b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type   |            |          |             |                |         |        |                |            |      |
| 1 4 Tu 10/30/12 6:12 PM M-F 6-630p 6-630p :30 MOBAR12TENV101 \$1,440.00 NM                   |            |          |             |                |         |        |                |            |      |
| 24   | 11/01/12   | 11/01/12 | M-F 6-630p  | 6-630p         | ---T--- | :30    | 1              | \$1,440.00 | NM   |
| <b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> |            |          |             |                |         |        |                |            |      |
| 10/29/12 11/04/12 ---T--- 1 \$1,440.00   |            |          |             |                |         |        |                |            |      |
| <b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type   |            |          |             |                |         |        |                |            |      |
| 1 4 Th 11/01/12 6:28 PM M-F 6-630p 6-630p :30 MOBAR12TENV101 \$1,440.00 NM                   |            |          |             |                |         |        |                |            |      |
| 25   | 11/02/12   | 11/02/12 | M-F 6-630p  | 6-630p         | ----F-- | :30    | 1              | \$1,440.00 | NM   |
| <b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> |            |          |             |                |         |        |                |            |      |
| 10/29/12 11/04/12 ----F-- 1 \$1,440.00   |            |          |             |                |         |        |                |            |      |
| <b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type   |            |          |             |                |         |        |                |            |      |
| 1 4 F 11/02/12 6:09 PM M-F 6-630p 6-630p :30 MOBAR12TENV101 \$1,440.00 NM                    |            |          |             |                |         |        |                |            |      |
| 26   | 11/05/12   | 11/05/12 | M-F 6-630p  | 6-630p         | M-----  | :30    | 1              | \$1,440.00 | NM   |
| <b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> |            |          |             |                |         |        |                |            |      |
| 11/05/12 11/11/12 M----- 1 \$1,440.00  |            |          |             |                |         |        |                |            |      |
| <b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type   |            |          |             |                |         |        |                |            |      |
| 1 4 M 11/05/12 6:29 PM M-F 6-630p 6-630p :30 MOBAR12TENV101 \$1,440.00 NM                    |            |          |             |                |         |        |                |            |      |
| 27   | 10/31/12   | 10/31/12 | M-F 630-7p  | 630-7p         | --W---- | :30    | 1              | \$3,500.00 | NM   |
| <b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> |            |          |             |                |         |        |                |            |      |
| 10/29/12 11/04/12 --W--- 1 \$3,500.00  |            |          |             |                |         |        |                |            |      |
| <b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type   |            |          |             |                |         |        |                |            |      |
| 1 4 W 10/31/12 6:48 PM M-F 630-7p 630-7p :30 MOBAR12TENV101 \$3,500.00 NM                    |            |          |             |                |         |        |                |            |      |
| 28   | 11/05/12   | 11/05/12 | M-F 630-7p  | 630-7p         | M-----  | :30    | 1              | \$3,500.00 | NM   |
| <b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> |            |          |             |                |         |        |                |            |      |
| 11/05/12 11/11/12 M----- 1 \$3,500.00  |            |          |             |                |         |        |                |            |      |
| <b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type   |            |          |             |                |         |        |                |            |      |
| 1 4 M 11/05/12 6:46 PM M-F 630-7p 630-7p :30 MOBAR12TENV101 \$3,500.00 NM                    |            |          |             |                |         |        |                |            |      |
| 29   | 11/05/12   | 11/05/12 | 9-930p      | 9-930p         | M-----  | :30    | 1              | \$1,800.00 | NM   |
| <b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> |            |          |             |                |         |        |                |            |      |
| 11/05/12 11/11/12 M----- 1 \$1,800.00  |            |          |             |                |         |        |                |            |      |
| <b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type   |            |          |             |                |         |        |                |            |      |
| 1 4 M 11/05/12 9:24 PM 9-930p 9-930p :30 MOBAR12TENV101 \$1,800.00 NM                        |            |          |             |                |         |        |                |            |      |

# INVOICE



Send Payment To:  
**WDAF**  
**3600 Solutions Center**  
**Chicago, IL 60677-3006**

| Invoice #                              | Invoice Date | Invoice Month | Invoice Period      |
|--|--------------|---------------|---------------------|
| 585989-1                               | 11/11/12     | November 2012 | 10/29/12 - 11/05/12 |
| Advertiser                             |              | Product       | Estimate Number     |
| Missourians for Fair & Impartial Media |              | MFICC         | 2504                |

| Line   | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/<br>Week | Rate       | Type |
|--|------------|----------|-------------|----------------|---------|--------|----------------|------------|------|
| 30   | 11/04/12   | 11/04/12 | Su 9-10p    | 9-10p          | -----S  | :30    | 1              | \$1,800.00 | NM   |
| <b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> |            |          |             |                |         |        |                |            |      |
| 10/29/12    11/04/12    -----S    1    \$1,800.00  |            |          |             |                |         |        |                |            |      |
| <b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>   |            |          |             |                |         |        |                |            |      |
| 1 4 Su 11/04/12 9:26 PM Su 9-10p 9-10p :30 MOBAR12TENV101 \$1,800.00 NM                      |            |          |             |                |         |        |                |            |      |
| <br>   |            |          |             |                |         |        |                |            |      |
| 31   | 11/04/12   | 11/04/12 | Su 10-1030p | 10-1030p       | -----S  | :30    | 1              | \$1,800.00 | NM   |
| <b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> |            |          |             |                |         |        |                |            |      |
| 10/29/12    11/04/12    -----S    1    \$1,800.00  |            |          |             |                |         |        |                |            |      |
| <b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>   |            |          |             |                |         |        |                |            |      |
| 1 4 Su 11/04/12 10:12 PM Su 10-1030p 10-1030p :30 MOBAR12TENV101 \$1,800.00 NM               |            |          |             |                |         |        |                |            |      |

Total Spots      **31**      Gross Total:      **\$35,160.00**

## Payment Terms 30 Days

|                          |                    |
|--------------------------|--------------------|
| <u>Agency Commission</u> | <b>\$5,274.00</b>  |
| <u>Net Amount Due</u>    | <b>\$29,886.00</b> |

# INVOICE

**WDAF**  
**3030 Summit St.**  
**Signal Hill**  
**Kansas City, MO 64108**  
**Main: (816)753-4567**  
**Billing:**

| Invoice # | Invoice Date | Invoice Month | Invoice Period      |
|-----------|--------------|---------------|---------------------|
| 585573-2  | 11/11/12     | November 2012 | 10/29/12 - 10/29/12 |

| Station | Account Executive | Sales Office  | Sales Region |
|---------|-------------------|---------------|--------------|
| WDAF    | Dan Driscoll      | Washington DC | National     |

| Advertiser                  | Product | Estimate Number |
|-----------------------------|---------|-----------------|
| Missourians for Fair & Impa | MFICC   | 2501            |

Billing Address:

**Buying Time LLC**  
**Attention: Accounts Payable**  
**650 Massachusetts Ave NW**  
**Suite 210**  
**Washington, DC 20001**

| Flight Dates        | Order # | Alt Order # |
|---------------------|---------|-------------|
| 10/23/12 - 10/29/12 | 585573  | 09851153    |

| Billing Calendar | Billing Type |
|------------------|--------------|
| Broadcast        | Cash         |

| Special Handling |
|------------------|
|                  |

| IDB # | Advertiser Code | Product Code |
|-------|-----------------|--------------|
| 430   | 430             | 435          |

| Agency Ref | Advertiser Ref |
|------------|----------------|
|            |                |

Send Payment To:

**WDAF**  
**3600 Solutions Center**  
**Chicago, IL 60677-3006**

| Line  | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/<br>Week | Rate       | Type |
|---|------------|----------|-------------|----------------|---------|--------|----------------|------------|------|
| 4   | 10/29/12   | 10/29/12 | M-F 530-6a  | 530-6a         | M-----  | :30    | 1              | \$300.00   | NM   |
| <hr/>   |            |          |             |                |         |        |                |            |      |
| <b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>                    |            |          |             |                |         |        |                |            |      |
| 10/29/12    11/04/12    M-----    1    \$300.00   |            |          |             |                |         |        |                |            |      |
| <b>Spots:</b> # Ch    Day    Air Date    Air Time    Description    Start/End Time    Length Ad-ID    Rate Type |            |          |             |                |         |        |                |            |      |
| 1 4    M    10/29/12    5:53 AM    M-F 530-6a    530-6a    :30 MOBAR12TENV101    \$300.00 NM                    |            |          |             |                |         |        |                |            |      |
| 8   | 10/29/12   | 10/29/12 | M-F 6-7a    | 6-7a           | M-----  | :30    | 1              | \$1,000.00 | NM   |
| <hr/>   |            |          |             |                |         |        |                |            |      |
| <b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>                    |            |          |             |                |         |        |                |            |      |
| 10/29/12    11/04/12    M-----    1    \$1,000.00   |            |          |             |                |         |        |                |            |      |
| <b>Spots:</b> # Ch    Day    Air Date    Air Time    Description    Start/End Time    Length Ad-ID    Rate Type |            |          |             |                |         |        |                |            |      |
| 1 4    M    10/29/12    6:53 AM    M-F 6-7a    6-7a    :30 MOBAR12TENV101    \$1,000.00 NM                      |            |          |             |                |         |        |                |            |      |
| 12  | 10/29/12   | 10/29/12 | 7-8a        | 7-8a           | M-----  | :30    | 1              | \$825.00   | NM   |
| <hr/>   |            |          |             |                |         |        |                |            |      |
| <b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>                    |            |          |             |                |         |        |                |            |      |
| 10/29/12    11/04/12    M-----    1    \$825.00   |            |          |             |                |         |        |                |            |      |
| <b>Spots:</b> # Ch    Day    Air Date    Air Time    Description    Start/End Time    Length Ad-ID    Rate Type |            |          |             |                |         |        |                |            |      |
| 1 4    M    10/29/12    7:59 AM    7-8a    7-8a    :30 MOBAR12TENV101    \$825.00 NM                            |            |          |             |                |         |        |                |            |      |
| 16  | 10/29/12   | 10/29/12 | 8-9a        | 8-9a           | M-----  | :30    | 1              | \$825.00   | NM   |
| <hr/>   |            |          |             |                |         |        |                |            |      |
| <b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>                    |            |          |             |                |         |        |                |            |      |
| 10/29/12    11/04/12    M-----    1    \$825.00   |            |          |             |                |         |        |                |            |      |
| <b>Spots:</b> # Ch    Day    Air Date    Air Time    Description    Start/End Time    Length Ad-ID    Rate Type |            |          |             |                |         |        |                |            |      |
| 1 4    M    10/29/12    8:27 AM    8-9a    8-9a    :30 MOBAR12TENV101    \$825.00 NM                            |            |          |             |                |         |        |                |            |      |
| 20  | 10/29/12   | 10/29/12 | 5-530p      | 5-530p         | M-----  | :30    | 1              | \$1,000.00 | NM   |
| <hr/>   |            |          |             |                |         |        |                |            |      |
| <b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>                    |            |          |             |                |         |        |                |            |      |
| 10/29/12    11/04/12    M-----    1    \$1,000.00   |            |          |             |                |         |        |                |            |      |
| <b>Spots:</b> # Ch    Day    Air Date    Air Time    Description    Start/End Time    Length Ad-ID    Rate Type |            |          |             |                |         |        |                |            |      |
| 1 4    M    10/29/12    5:14 PM    5-530p    5-530p    :30 MOBAR12TENV101    \$1,000.00 NM                      |            |          |             |                |         |        |                |            |      |

# INVOICE

Send Payment To:

**WDAF**  
**3600 Solutions Center**  
**Chicago, IL 60677-3006**



| Invoice #                   | Invoice Date | Invoice Month | Invoice Period      |
|-----------------------------|--------------|---------------|---------------------|
| 585573-2                    | 11/11/12     | November 2012 | 10/29/12 - 10/29/12 |
| Advertiser                  |              | Product       | Estimate Number     |
| Missourians for Fair & Impa |              | MFICC         | 2501                |

| Line   | Start Date | End Date | Description         | Start/End Time | MTWTFSS | Length | Spots/<br>Week | Rate       | Type |
|--|------------|----------|---------------------|----------------|---------|--------|----------------|------------|------|
| 24   | 10/29/12   | 10/29/12 | 530-6p              | 530-6p         | M-----  | :30    | 1              | \$1,000.00 | NM   |
| <b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> |            |          |                     |                |         |        |                |            |      |
| 10/29/12 11/04/12 M----- 1 \$1,000.00  |            |          |                     |                |         |        |                |            |      |
| <b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>   |            |          |                     |                |         |        |                |            |      |
| 1 4 M 10/29/12 5:43 PM 530-6p 530-6p :30 MOBAR12TENV101 \$1,000.00 NM                        |            |          |                     |                |         |        |                |            |      |
| 28   | 10/29/12   | 10/29/12 | M-F 6-630p          | 6-630p         | M-----  | :30    | 1              | \$1,440.00 | NM   |
| <b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> |            |          |                     |                |         |        |                |            |      |
| 10/29/12 11/04/12 M----- 1 \$1,440.00  |            |          |                     |                |         |        |                |            |      |
| <b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>   |            |          |                     |                |         |        |                |            |      |
| 1 4 M 10/29/12 6:14 PM M-F 6-630p 6-630p :30 MOBAR12TENV101 \$1,440.00 NM                    |            |          |                     |                |         |        |                |            |      |
| 30   | 10/29/12   | 10/29/12 | M-F 630-7p          | 630-7p         | M-----  | :30    | 1              | \$3,500.00 | NM   |
| <b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> |            |          |                     |                |         |        |                |            |      |
| 10/29/12 11/04/12 M----- 1 \$3,500.00  |            |          |                     |                |         |        |                |            |      |
| <b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>   |            |          |                     |                |         |        |                |            |      |
| 1 4 M 10/29/12 M-F 630-7p 630-7p :00 \$3,500.00 NM   |            |          |                     |                |         |        |                |            |      |
| <i>Credited</i>  |            |          |                     |                |         |        |                |            |      |
| 33   | 10/29/12   | 10/29/12 | M-F 10-1030p        | 10-1030p       | M-----  | :30    | 1              | \$1,800.00 | NM   |
| <b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> |            |          |                     |                |         |        |                |            |      |
| 10/29/12 11/04/12 M----- 1 \$1,800.00  |            |          |                     |                |         |        |                |            |      |
| <b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>   |            |          |                     |                |         |        |                |            |      |
| 1 4 M 10/29/12 10:14 PM M-F 10-1030p 10-1030p :30 MOBAR12TENV101 \$1,800.00 NM               |            |          |                     |                |         |        |                |            |      |
| 37   | 10/29/12   | 10/29/12 | M-F 10-11a          | 10-11a         | M-----  | :30    | 1              | \$150.00   | NM   |
| <b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> |            |          |                     |                |         |        |                |            |      |
| 10/29/12 11/04/12 M----- 1 \$150.00  |            |          |                     |                |         |        |                |            |      |
| <b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>   |            |          |                     |                |         |        |                |            |      |
| 1 4 M 10/29/12 10:51 AM M-F 10-11a 10-11a :30 MOBAR12TENV101 \$150.00 NM                     |            |          |                     |                |         |        |                |            |      |
| 38   | 10/29/12   | 10/29/12 | M-F 1-2p            | 1-2p           | M-----  | :30    | 1              | \$150.00   | NM   |
| <b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> |            |          |                     |                |         |        |                |            |      |
| 10/29/12 11/04/12 M----- 1 \$150.00  |            |          |                     |                |         |        |                |            |      |
| <b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>   |            |          |                     |                |         |        |                |            |      |
| 1 4 M 10/29/12 1:30 PM M-F 1-2p 1-2p :30 MOBAR12TENV101 \$150.00 NM                          |            |          |                     |                |         |        |                |            |      |
| 43   | 10/29/12   | 10/29/12 | World Series on FOX | 6p-CC          | M-----  | :30    | 1              | \$3,500.00 | NM   |
| <b>In 43</b>   |            |          |                     |                |         |        |                |            |      |
| <b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> |            |          |                     |                |         |        |                |            |      |
| 10/29/12 11/04/12 M----- 1 \$3,500.00  |            |          |                     |                |         |        |                |            |      |
| <b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>   |            |          |                     |                |         |        |                |            |      |
| 1 4 M 10/29/12 World Series on FOX 6p-CC :00 \$3,500.00 NM                                   |            |          |                     |                |         |        |                |            |      |
| <i>Credited</i>  |            |          |                     |                |         |        |                |            |      |
| 45   | 10/29/12   | 10/29/12 | FOX Prime Monday    | 7p-9p          | M-----  | :30    | 1              | \$3,500.00 | NM   |
| <b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> |            |          |                     |                |         |        |                |            |      |
| 10/29/12 11/04/12 M----- 1 \$3,500.00  |            |          |                     |                |         |        |                |            |      |
| <b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>   |            |          |                     |                |         |        |                |            |      |
| 1 4 M 10/29/12 6:58 PM FOX Prime Monday 7p-9p :30 MOBAR12TENV101 \$3,500.00 NM               |            |          |                     |                |         |        |                |            |      |

|                    |           |                    |
|--------------------|-----------|--------------------|
| <u>Total Spots</u> | <u>11</u> | <u>Gross Total</u> |
|--------------------|-----------|--------------------|

\$11,990.00



Send Payment To:

**WDAF**  
**3600 Solutions Center**  
**Chicago, IL 60677-3006**

**INVOICE**

| Invoice #                        | Invoice Date | Invoice Month   | Invoice Period      |
|----------------------------------|--------------|-----------------|---------------------|
| 585573-2                         | 11/11/12     | November 2012   | 10/29/12 - 10/29/12 |
| Advertiser                       | Product      | Estimate Number |                     |
| Missourians for Fair & Impartial | MFICC        | 2501            |                     |

**Payment Terms 30 Days**

|                          |             |
|--------------------------|-------------|
| <u>Agency Commission</u> | \$1,798.50  |
| <u>Net Amount Due</u>    | \$10,191.50 |